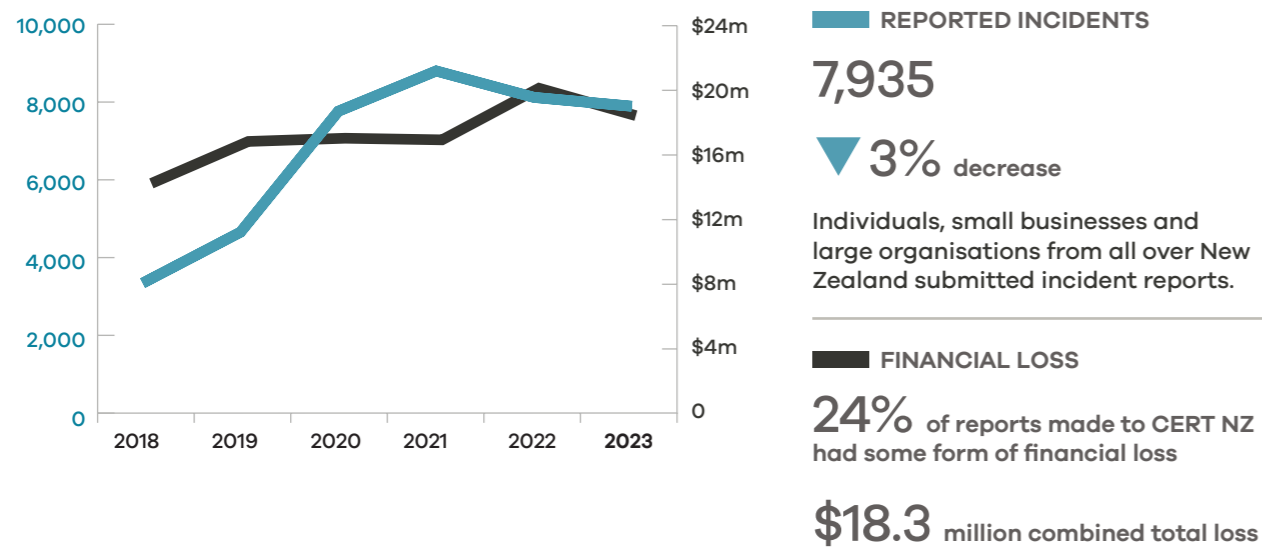
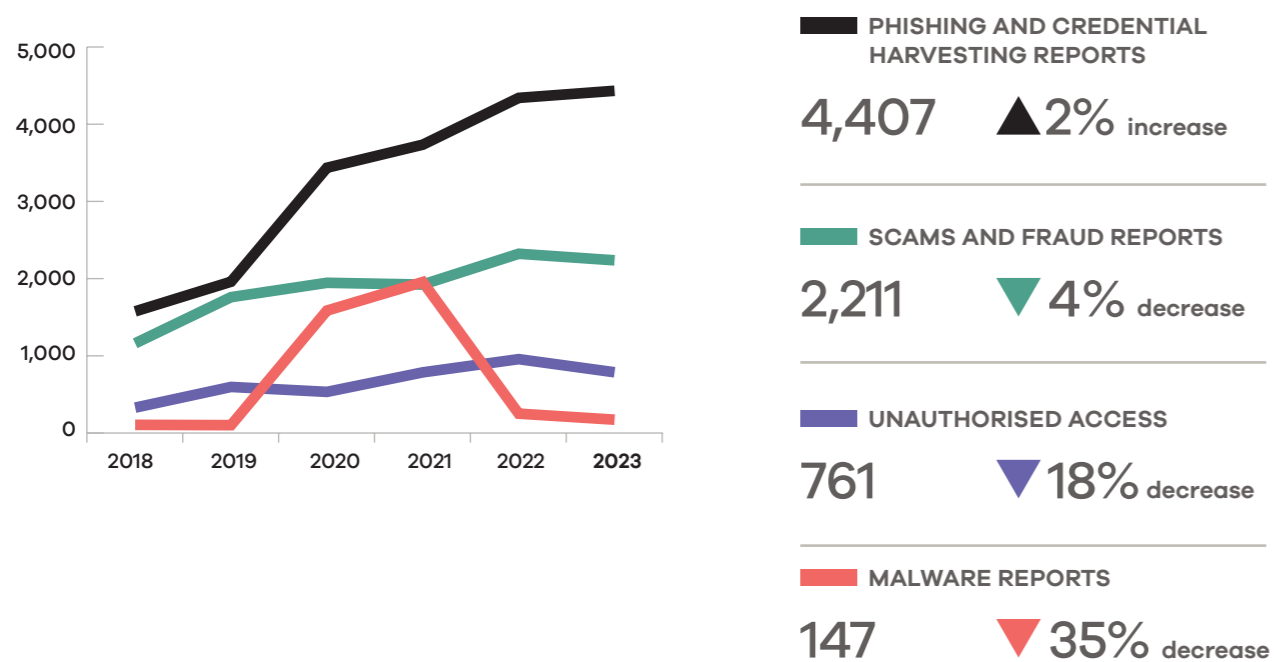


## WHAT WE'VE SEEN

### Reported incidents and associated financial loss



### Most reported incident types



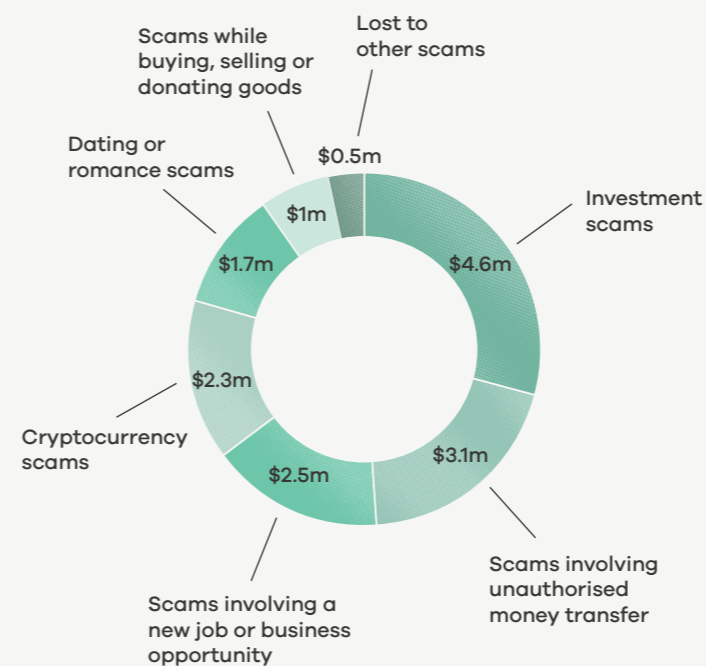
**42,000** Total incidents  
REPORTED TO CERT NZ

**\$108M** Total financial loss  
REPORTED TO CERT NZ

This is the cumulative total since reporting to CERT NZ began in 2017.

### Top types of scams and fraud

Scams and fraud accounted for almost **\$15.7 million** (86% of overall direct financial loss).



### Vulnerability reporting

Vulnerability reports are an opportunity to prevent a cyber security incident before it occurs.

**71 vulnerabilities** were reported to CERT NZ in 2023, with 35 being managed under our Coordinated Vulnerability Disclosure service.

## WHAT WE'VE DONE



### A new website

CERT NZ launched Own Your Online, a new website designed to help individuals and small-to-medium organisations understand cyber security and strengthen their cyber resilience. From its launch in late October to the end of the year, the website had close to **48,000** visits.



### Cyber Smart Week and EXPOSED

The seventh annual Cyber Smart Week took place between 30 October and 5 November 2023. We had 1,214 organisations sign up as supporters, a whopping 136% jump from 514 in 2022. We also worked with seven key industry partners to help share the message with their extensive customer base.

The week started with EXPOSED, which is a free public exhibition of photographs featuring 10 people who were affected by online incidents. Three of these stories are now a part of our ongoing Own Your Online campaign that encourages New Zealanders to be more secure online.

