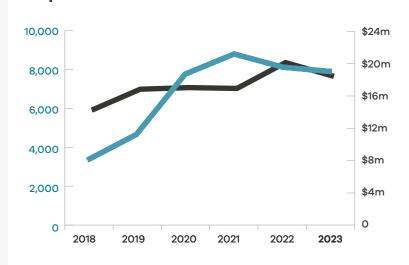
2023 SUMMARY

certnz >

WHAT WE'VE SEEN

Reported incidents and associated financial loss



REPORTED INCIDENTS

7,935

V3% decrease

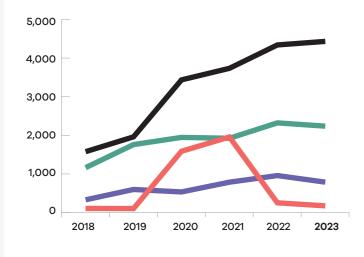
Individuals, small businesses and large organisations from all over New Zealand submitted incident reports.

FINANCIAL LOSS

 $24\%\,$ of reports made to CERT NZ had some form of financial loss

\$18.3 million combined total loss

Most reported incident types



PHISHING AND CREDENTIAL HARVESTING REPORTS

2% increase

SCAMS AND FRAUD REPORTS

V4% decrease

UNAUTHORISED ACCESS

761

2,211

18% decrease

MALWARE REPORTS

147

V 35% decrease

42,000

Total incidents REPORTED TO CERT NZ

\$108M

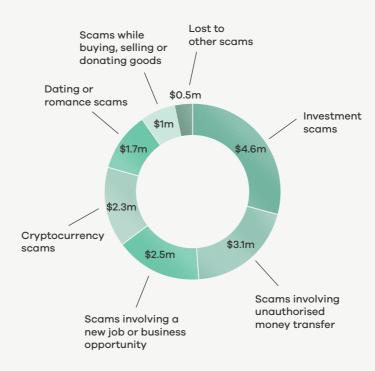
Total financial loss

REPORTED TO CERT NZ

This is the cumulative total since reporting to CERT NZ began in 2017.

Top types of scams and fraud

Scams and fraud accounted for almost \$15.7 million (86% of overall direct financial loss).



Vulnerability reporting

Vulnerability reports are an opportunity to prevent a cyber security incident before it occurs.

71 vulnerabilities were reported to CERT NZ in 2023, with 35 being managed under our **Coordinated Vulnerability** Disclosure service.

WHAT WE'VE DONE



A new website

CERT NZ launched Own Your Online, a new website designed to help individuals and small-to-medium organisations understand cyber security and strengthen their cyber resilience. From its launch in late October to the end of the year, the website had close to 48,000 visits.



Cyber Smart Week and EXPOSED

The seventh annual Cyber Smart Week took place between 30 October and 5 November 2023. We had 1,214 organisations sign up as supporters, a whopping 136% jump from 514 in 2022. We also worked with seven key industry partners to help share the message with their extensive customer base.

The week started with EXPOSED, which is a free public exhibition of photographs featuring 10 people who were affected by online incidents. Three of these stories are now a part of our ongoing Own Your Online campaign that encourages New Zealanders to be more secure online.



Don't expose your life online. Own it.

