

TERMS & CONDITIONS – Cyber Smart Week 2023

CERT NZ (“We” or “Us”) are running a Cyber Smart Week 2023 campaign from 30 October – 5 November 2023. We welcome parties to take part in promoting Cyber Smart Week.

As a Cyber Smart Week participant for this campaign (“Partner”), we thank you for signing up to distribute information to your audiences and encourage New Zealanders to take positive action regarding their cyber security.

Terms and Conditions of use of the Cyber Smart Week campaign resources

Any information distributed must:

- provide cyber security information that is accurate and up-to-date;
- encourage New Zealanders to take positive steps regarding their cyber security; and
- not contain marketing material for any products or services unless they are related to keeping their customers cyber safe. The material should not contain any direct or implied endorsement by CERT NZ.

Your event must:

- take place during Cyber Smart Week (30 October – 5 November 2023);
- any event that you hold that promotes Cyber Smart Week must not make a profit. Charges to attend events must be reasonable and nominal, covering event running costs only, e.g., venue hire or catering;
- any event charges must be clearly publicised to participants;
- comply with all applicable laws and regulations particularly in relation to health and safety.

Your organisation must:

- request permission from CERT NZ for any use of the Cyber Smart Week lock-up (“logo”) outside of the resources provided. Upon request, CERT NZ shall provide the Partner with a copy of the logo. By doing so we grant a non-exclusive, royalty free, non-transferable, non-sublicensable licence to use the logo for the period leading up to and including Cyber Smart Week, through to 5 November 2023 (“Term”) and in accordance with the terms of this agreement. For any use of the Cyber Smart Week logo beyond 5 November 2023, please email cybersmart@cert.govt.nz. Requests to receive the logo should be via cybersmart@cert.govt.nz;
- use the resources that will be provided by CERT NZ for distribution in your channels wherever possible and appropriate.
- complete an evaluation form at the end of the campaign; and agree to these Terms and Conditions if you are to refer to Cyber Smart Week in any way.

Privacy

Any personal information collected is for the purposes of promoting and supporting the Cyber Smart Week campaign and will be managed in accordance with the requirements of the Privacy Act 1993. Any personal information provided by individuals or Partners will be used by us to manage the event and will be held for use in future campaigns or promotions. Your information will not be disclosed to third parties for commercial use. You have a right of access to your personal information, and you may request access or correct your details at any time. We will process your access request promptly. Please let us know if your details need to be updated or if you want to be removed from our database.

Disclaimer and Termination

We reserve the right to accept or reject any proposed activity or event that does not comply with the Terms and Conditions. We reserve the right to terminate this agreement and withdraw any approval to be a Partner at any time in the event of non-compliance with the ethos of the Cyber Smart Week campaign. Termination will be in writing and will be effective immediately. Any and all promotion and events must then terminate immediately or as soon as practicable thereafter.

Disputes

The parties will attempt to resolve any dispute or difference that may arise under or in connection with these Terms and Conditions amicably and in good faith, referring the dispute to the parties' senior managers for resolution if necessary. New Zealand law applies.

The website

We can modify the www.cert.govt.nz and ownyouronline.govt.nz websites or these Terms and Conditions at our sole discretion. Any modifications will be e-mailed to each organisation's key contact. The current terms and conditions are available on request from cybersmart@cert.govt.nz

Contact information

Please contact: cybersmart@cert.govt.nz